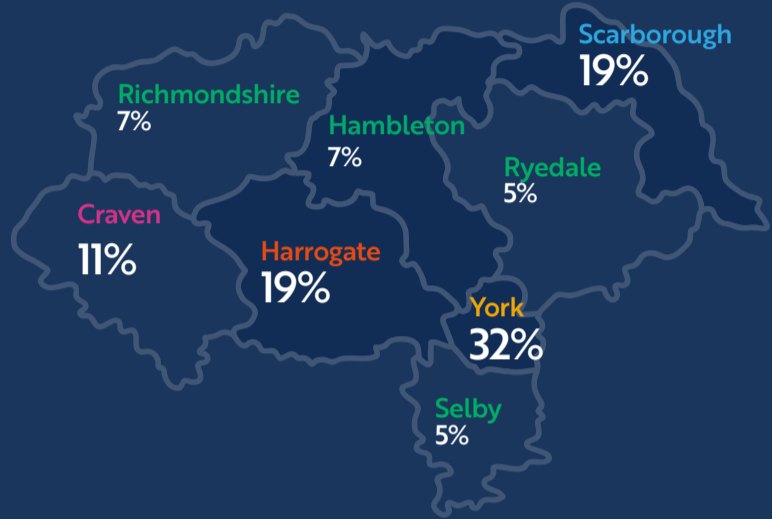


Sport and Physical Activity Provider Survey 2022/2023

Our annual Sport and Physical Activity Provider Survey shows the health of those groups across North Yorkshire and York that deliver sport and physical activity. Here is a summary of the results;

THANK YOU!

151 organisations completed the survey



60%

of organisations reported a membership increase over the last 12 months

- 60% Increase in membership
- 21% Remain the same
- 19% Decrease in membership



Reasons for an increase in membership;

- Increase in sessions offered
- Recovery from COVID-19 pandemic
- Dedicated marketing resources

Reasons for a decrease in membership;

- Ongoing effects of the pandemic
- Loss of workforce/staff
- Cost of living crisis

88%

of organisations feel they would benefit from learning opportunities



Most popular types of learning that organisations would like to access;

- Engaging your community
- First Aid
- Volunteer experience

Most popular types of learning styles;

- On demand online learning
- Live online webinar/workshop
- Face to face training

87%

of organisations target specific demographics

Most popular demographics that organisations proactively target;

- Children and young people
- Women and girls
- Families

Demographics that organisations would like to target;

- People from disadvantaged backgrounds
- Ethnically diverse communities
- People with mental health challenges



78%

of organisations are somewhat to extremely concerned about the cost of living crisis

- 42% are moderately to extremely concerned
- 36% are somewhat concerned
- 22% are not at all to slightly concerned

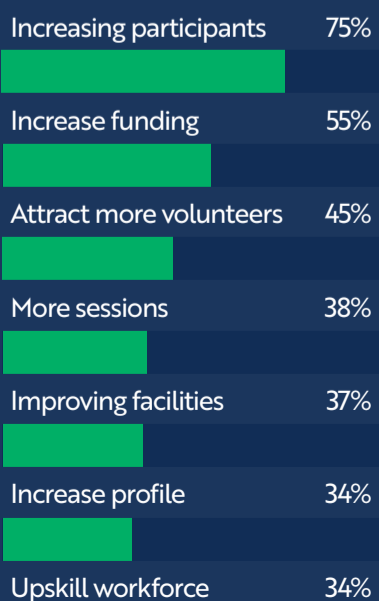


Organisations were asked to score their workforce: coaches and volunteers on various measures

Average scores, where 1 is not effective, and 5 is very effective



Development goals for the next 12 months



Focus Areas



Larger more diverse workforce



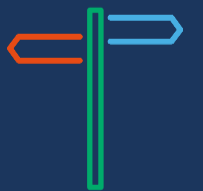
Cost of living crisis



Young people's mental health



Inclusion



Signposting

If you would like to know how North Yorkshire Sport can work with you then please get in touch;



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